

WE ARE

UNITED WAY OF MIAMI-DADE



2015 ANNUAL REPORT



WE ARE

MIAMI

*We are all connected.
Mothers, fathers, friends and neighbors,
immigrants and entrepreneurs.
We are kind and compassionate,
engaged and inspired.
We are each other's keepers,
committed to one another
and to our community.
Together, we change lives.
We make Miami-Dade
stronger, better.
We are United Way.*

BUILDING COMMUNITY

VISION

We will have a caring community strengthened by its diversity and compassion.

United Way will be seen as a catalyst in building community by bringing hearts, minds and resources together.

MISSION

Building community by helping people care for one another.

DEAR UNITED WAY FRIENDS,

One of the most frequent questions we get is, “What is United Way?” The answer is simple, we are you – we are your friend, your neighbor, your community. We are Miami. Fact is, for more than 90 years, the story of United Way is the story of Miami. Whether responding in the aftermath of the 1926 hurricane, funding programs to assist newly-arrived Cuban immigrants in the 1960s, coordinating services in the wake of Hurricane Andrew or addressing the housing crisis of recent years, United Way represents Miami at its best: a community of caring people working together to build stronger families, to create opportunities for young people to succeed in school and life, and to provide for the oldest among us, with compassion and dignity.

As we marked our 90th year in 2014 and began to look ahead toward our 100th, we asked ourselves what we can do to be even better positioned to anticipate and address the needs of our diverse and changing community. In response, we launched our Second Century Initiative with the following priorities.

Most significant, to date, has been our work around collective impact. We know that if we are truly going to improve community conditions, we need to be much more effective in utilizing all of our assets and sharing accountability with other key community institutions and partners. Today’s issues are simply too complex for one organization to address. Over the past two years, we’ve engaged hundreds of volunteers, subject matter experts and community organizations in identifying goals and strategies that will lead to greater, shared outcomes in education, financial stability and health. And, we’re just getting started . . .

We are also focused on diversifying our revenue streams so that we can be responsive to transformative community issues as well as our traditional mission work. And, because volunteers and donors continue to be the heart of our United Way, we are always looking to deepen volunteer engagement, understanding, appreciation and passion for our mission while finding new ways to tell our story better.

We are pleased to share with you our 2014-2015 Annual Report. It is our collective story of the past year – what we as a community have been able to achieve by working together. We have many reasons to be proud, and even more to be encouraged. We thank you for joining us in this work and for making United Way a priority. Great things happen when we LIVE UNITED.



Harve A. Mogul
President and CEO

Gene Schaefer
Board Chair

WE ARE

CHANGING LIVES



EDUCATION

In 2014, United Way of Miami-Dade released the ALICE report, which found that 50% of residents in our county are unable to afford basic needs.

The report underscores the importance of our work to help children get off to the best possible start in school and in life so they graduate ready to succeed, to help working families pave a path to financial independence and to make quality healthcare accessible.



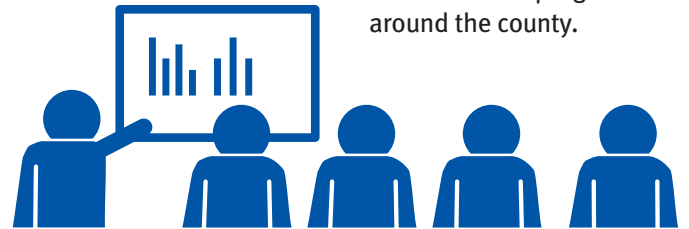
67,469
PRESCHOOLERS

have gotten a better start thanks to the United Way Center for Excellence in Early Education which provided:

561 PROFESSIONAL LEARNING
SESSIONS TO APPROXIMATELY

3,551+ PARTICIPANTS

including teachers and directors, from early care and education programs around the county.



32,306 CHILDREN & YOUTH

helped by programs funded by United Way to prepare for success in school by giving them the support to improve academic skills and the knowledge to avoid risky behavior, such as alcohol, smoking and drugs.



UNITED WAY
AWARDED A **5-YEAR,**
\$22.5 MILLION

grant from U.S. Department of Health and Human Services to raise the quality of early care and education for

320 CHILDREN AT
17 CENTERS IN MIAMI-DADE'S MOST
DISADVANTAGED NEIGHBORHOODS



FINANCIAL STABILITY



HEALTH

UNITED WAY CENTER FOR FINANCIAL STABILITY

3,318

PEOPLE RECEIVED
FINANCIAL EDUCATION
AND COUNSELING
IN THE PAST YEAR

12,500

PEOPLE ASSISTED
SINCE THE CENTER'S
OPENING IN 2009



MAY 1, 2014 - APRIL 30, 2015,
UNITED WAY'S PARTNERSHIP
WITH FAMILYWIZE
SAVED FAMILIES

\$1,991,953

ON PRESCRIPTION DRUGS



NEARLY



\$10 MILLION

SAVED BY 137,228 LOCAL FAMILIES
SINCE FAMILYWIZE'S INCEPTION IN 2007



5,000+

PEOPLE RECEIVED PANTRY
OR FOOD VOUCHER ASSISTANCE



50,000

INDIVIDUALS SERVED

through the local Emergency Food and Shelter
Program (EFSP), managed by United Way.



\$1,259,000+

DISTRIBUTED BY THE EFSP
TO 27 LOCAL AGENCIES



VITA PROGRAM

Through United Way's support of the VITA
program for free tax preparation, Miami-Dade
taxpayers received:

TAX REFUNDS  \$11,316,319

EARNED INCOME TAX CREDITS  \$4,142,563

SAVINGS IN TAX PREPARATION FEES  \$1.5 million+



CLOSE TO

10,000 INDIVIDUALS

including children, received dental, breast,
HIV/AIDS and heart screenings through
United Way-funded programs.



9,430 OLDER ADULTS

were provided with community-based home
health care, personal care, emergency and
basic care services that allowed them to
remain living independently.



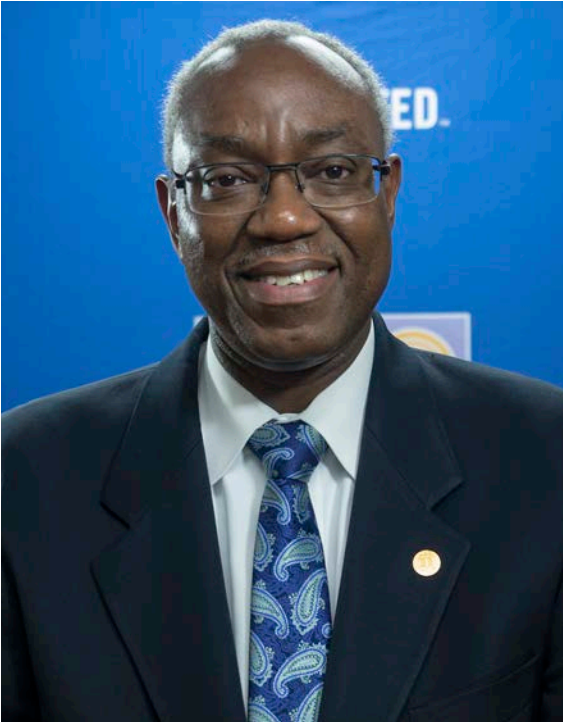
11,154 SENIORS

received nutritious meals.

70% MAINTAINED OR IMPROVED THEIR
NUTRITIONAL RISK STATUS.

This investment is especially important
because each United Way dollar
invested in local programs receives a

9:1 FEDERAL
MATCH



"I was originally born in Jamaica, but Miami is my home. I've been here most of my life. I've always believed that if you are not part of the solution then you're part of the problem and so, as a result, we try to be as proactive as possible in making Miami a better place."

— Gerald Grant, United Way board member

United Way's board is comprised of 51 business, community and philanthropic leaders who are responsible for setting the strategic direction for the organization, ensuring necessary resources and providing oversight in support of the organization's mission.



"I know what it's like to struggle. I had my son when I was 16 and I barely graduated. I realized education is key and with my mother's help and God, I made it. Never in my wildest dreams did I think I'd be here helping Head Start families. Now I can take a mom by the hand and show her why their child is in a good place and that it's going to be okay."

*— Frances Lozado-Tirado, family engagement specialist,
United Way Center for Excellence in Early Education*

In 2015 the U. S. Department of Health and Human Services awarded United Way of Miami-Dade a 5-year, \$22.5 million grant from to raise the quality of early care and education for 320 young children at 17 centers in Miami-Dade's most disadvantaged neighborhoods.



“Working with the FamilyWise Flu Vaccine Outreach Project I’ve gained a much better understanding of financial and non-financial factors in accessing health care, such as health literacy and a person’s perception of their risk of developing an illness, as well as the processes involved in planning and conducting health promotion interventions.”

—Michael Delgado, FIU MPH candidate and intern at United Way

Since 2008, working with FamilyWise, United Way has made prescription drug discount cards available to uninsured and underinsured people which has resulted in a savings of nearly \$10 million. This year, the program was expanded to include free flu vaccines.



“Through United Way I have the privilege of leading a national network of 60,000 women in 155 countries who are helping to improve communities. Together, we are changing lives in our town and every town. That’s what makes me so proud to be part of United Way.”

— Maria Mas Blet, chair, United Way Worldwide’s National Women’s Leadership Council

Blet, chair of our Women’s Leadership program in 2007, became chair of United Way’s national Women’s Leadership this spring in Dallas, Texas. In Miami, our 1,841 Women Leaders are committed to philanthropy, advocacy and volunteerism, with a particular focus on quality early education.

GIVE

- \$47 million: United Way of Miami Dade's total revenue for Fiscal Year 2015
- \$85 million: Total impact
- 90%: Contributors trust United Way to manage their donations wisely, according to a Bendixen and Amandi study
- United Way turns every \$1 donated into \$2.30 in services to the community
- #1 workplace campaign: Publix Super Markets, contributing \$2.5 million
- 11 workplace campaigns raise \$500,000 or more
- 359: total number of employee campaigns
- 364: number of Miami-Dade County Public Schools that run United Way campaigns
- 53: total number of organized labor partners that support United Way
- 56% of annual campaign comes from individual leadership gifts of \$1,000 or more
- 55,949 individual contributors
- 772 Tocqueville Society members
- 1,841 Women's Leadership members
- 860 Young Leaders members

ADVOCATE

- 88%: Florida voters believe that investments in early childhood programs will benefit Florida's economy in the short and long term according to a 2014 poll conducted by Public Opinion Strategies and Hart Research for the First Five Years Fund, in partnership with our United Way, United Way of Florida, The Children's Trust and The Children's Movement of Florida
- 650,000: United Way advocated on behalf of more than a half million uninsured Miami-Dade residents this legislative session, urging the passage of the Senate's Florida Health Insurance Exchange Plan (FHIX). Unfortunately, the bill failed
- Nearly \$40 million: Amount of new or enhanced state funding for early learning and related services, including subsidized childcare, professional development, early screening and intervention, child abuse prevention, and parent information and support
- 79: Number of days our public policy director, Jess Scher, spent in Tallahassee championing our public policy priorities

VOLUNTEER

- 172 ReadingPals volunteers read to 186 young children for a total of 1,761 volunteer hours
- 35 corporate volunteer projects, involving 725 volunteers for a total of 4,585 hours of service
- 370+ volunteer hours from Young Leaders through two community projects:
Read for the Record and 2nd Annual Mural Painting project
- 1,423 hours from Johnson & Wales students across four days of events at VeritageMiami
- \$305,760: total value of volunteer time generated for the community



“We are trying to look at the scope of everybody’s work and see how we can leverage each other to have greater impact and see results collectively. Not one organization, not one funder can do it all. We all need to work together to move the needle on our community’s greatest issues, whether it be health or education or financial stability. We are trying to maximize efficiency and maximize effectiveness.”

– Maria C. Alonso, United Way board member and co-chair of community impact committee

Using a collective impact model, United Way engaged a broad cross section of public, private and not-for-profit leaders in conversations to create a shared vision for improving education, financial stability and health. The first step is the creation of strategy maps that seek to align community assets and plans with the intention of guiding our impact work going forward – including funding as well as how we use advocacy, collaboration, volunteer engagement, public awareness and other tools to create lasting change.



“When I first heard about the United Way Center for Excellence in Early Education I was inspired to do whatever I could to promote and support such a wonderful initiative. I’ve always believed it’s important to use your voice to create change. Advocacy in our community, and in our nation for that matter, is so important because the legislators are the ones who make the laws that affect all of us. We need to be informed and get involved.”

– Marielena Villamil, United Way board member and chair of public policy committee

Public policy advocacy is essential to our work at United Way because the government is a critical decision maker and partner in improving education, financial stability and health. We work with like-minded partners and United Ways across the state to speak with one voice on the issues at the heart of our community’s well-being.



A NEW PARTNERSHIP

The World Golf Championships-Cadillac Championship tournament March 4 – 8, 2015 at Trump National Doral marked the beginning of a new 10-year, \$2.5 million partnership between our United Way and the tournament. In selecting United Way as its official primary charity, tournament general manager Andres Gaviria noted, “Charity is at the heart of Cadillac Championship and we’ve all seen the amazing work that United Way has accomplished in South Florida.”



CHELSEA CLINTON IN THE HOUSE

“Investing in women and girls is not only the right thing to do, it’s the smart thing to do,” said guest speaker Chelsea Clinton of the Clinton Foundation at the 14th annual Women’s Leadership Breakfast. Chaired by Adriana Cisneros, CEO and vice chairman of Cisneros and presented by UHealth/the Lennar Foundation Medical Center, this annual breakfast brought together more than 1,200 women in a celebration of service and philanthropy.



TURNING 20

VeritageMiami continued to show strong hints of a fine wine, always getting better with age. Presented by City National Bank and chaired by June and Allen Morris, the Marquesa and Marquis du Vin, VeritageMiami brought more than 3,500 wine and food lovers together to eat, drink and unite over the course of four days. In its 20th year, the 2015 vintage of VeritageMiami began with a craft beer tasting in Wynwood and ended on the field of Marlins Park, with stops at Village of Merrick Park for a fine wine tasting, at the InterContinental Miami for a five-course interactive dinner led by five top South Florida female chefs and auctions featuring fine wines and one-of-a-kind travel experiences – all to benefit United Way.



COVERED FROM HEAD TO TOE

The Greater Miami Chamber of Commerce honored United Way President and CEO Harve A. Mogul with its highest honor, the Sand In My Shoes award, in recognition of his 30-plus years of service to the community. “I can’t think of anybody that’s done what Harve has been able to accomplish in this community,” Tony Argiz, chairman of the chamber, said. In accepting the award, Mogul thanked the community for “embracing us from that first day forward. Not only do we have sand in shoes, it runs through our veins and fills our dreams.”



A LEAGUE OF THEIR OWN

Each a leader in his or her own right, together siblings Jeffrey Miller, Leslie Miller Saiontz and Stuart Miller are a powerful force for good. For that, they were honored with our prestigious Tocqueville Award for Outstanding Philanthropy during the Tocqueville Grand Reception at the home of Jeffrey Soffer and Elle Macpherson. As members of one of Miami's great philanthropic families, Stuart, Leslie and Jeffrey have helped transform our community through their personal leadership, generous spirit and passion for giving back. Their parents Sue and the late Leonard Miller received the Tocqueville Award for Outstanding Philanthropy in 1996.



RALLY IN TALLY

"Tallahassee here we come" was the rallying cry of 25 women leaders who traveled to the state capital to advocate on behalf of children and families. Armed with United Way's statewide consensus agenda, the women met with state legislators and key administrative staff to speak out in support of high-quality early learning, financial support programs and access to health care. The advocacy trip ended with a private luncheon with Adam Putnam, Florida Commissioner of Agriculture, hosted by Constance and Mike Fernandez at their Little River Plantation outside of Tallahassee.



CELEBRATING FIVE YEARS

October 2014 marked five years since the opening of our United Way Center for Financial Stability and we celebrated it by opening a second site in Florida City. In 2009, during one of our most difficult economic times, United Way created the Center for Financial Stability to help working families pave a path to financial independence. Since then, more than 12,500 have benefited from a range of financial education and coaching services. The Florida City site helps to expand the reach of the Center to South Dade residents.



THE LAST EVENT OF THE SEASON

Once again, the Mayor's Ball closed out Miami's social season with a sold-out gala that brought together 1,000 of the community's most influential leaders from business, government and philanthropy and raised nearly \$1 million. Hosted by Mayor Carlos Gimenez and his wife Lourdes, and chaired by Shannon and Vincent Signorello, the evening featured kaleidoscope images everywhere, a tribute to the community's diversity, richness and beauty.



“My parents taught me from an early age to always help others and be involved in my community. No matter where I have lived or worked, I’ve been connected to United Way. For more than 30 years, I have volunteered and contributed to an organization I can see firsthand is improving lives.”

– Penny S. Shaffer, co-chair of the 2013 and 2014 campaigns

“I believe we all have an obligation to help each other succeed. Ever since I arrived in this country from Cuba, I’ve recognized the value of civic involvement and the importance of helping those less fortunate.”

– Oscar Suarez, co-chair of the 2013 and 2014 campaigns

Penny Shaffer and Oscar Suarez served as campaign co-chairs for the past two years. Together, they led a team of volunteers responsible for engaging tens of thousands of individuals and organizations in giving through the annual campaign.



“My mission is to help others, the way others have helped me. I thank God for the opportunity to give back and be there for other families who need support. It wasn’t very long ago that I got the help I needed and I want to do whatever I can so this community knows people care.”

– Debbie Roberts, parent coordinator, Overtown Youth Center

Overtown Youth Center is one 55 United Way impact partners. United Way invests in the center’s in-school, after-school and summer services that are focused on achievements in attendance, academic performance, behavior and motivation.



“Being able to save and build assets allows people in vulnerable populations to be better equipped to weather the ups and downs of a market economy. I get to work with people from all walks of life who are motivated and committed to make a change and turn things around for themselves. At the end of each day, I am grateful for the opportunity to help people.”

– Alexandra Hernández, manager, United Way Center for Financial Stability, operated by Branches

Helping working individuals and families pave a path to financial independence is a top priority for United Way. The United Way Center for Financial Stability provides working individuals and families with a full range of services and support – from financial coaching to free tax preparation and benefits enrollment to employment assistance and credit counseling.



“My dream is to become a congresswoman one day. I know my time on the United Way board has helped me see what’s possible when amazing business men and women come together to help. I feel very lucky to have been a part of it.”

– Valeria Velasco, student representative, United Way Board

Each year, one outstanding student is selected to serve as the student representative of the United Way Board. Velasco, on the left, also served as president of Miami-Dade County Public Schools’ Student Government Association. A 2015 graduate of Coral Reef Senior High, she will attend University of Miami beginning in the fall of 2015. She is pictured with Gabriela Cantero, the 2015-2016 student representative to the United Way Board.

IMPACT PARTNERS

Among the ways our United Way helps make Miami a more educated, prosperous and healthy community is by funding 115 programs at 55 impact partners. Program investment decisions are made by trained community volunteers from a variety of professional backgrounds, based on community needs, strategic objectives, programmatic outcomes, and agency governance and stewardship practices. United Way also works with a handful of impact partners that receive no program funding. See page 40 for more information on accountability measures.

In addition to the investments listed below, some individuals chose to direct their gifts to a single agency. More than 1,600 nonprofits received support through the 2014 United Way campaign, bringing additional services to the people of Miami-Dade as well as in other communities.



The Girls Empowerment Initiative mentors girls between 12 and 14 years of age

American Red Cross of Greater Miami & the Keys *Emergency Services:*

Provides immediate emergency needs to victims of disaster. Funding: \$259,250

AMKids Miami Dade

Employability Skills Development Program: Provides youth who have been referred through the juvenile justice system a wide range of educational opportunities to help them complete their education and secure employment. Funding: \$95,435

Pathway for Life: Uses a structured behavior modification system and an educational component to improve student academic achievement for youth, ages 14 to 18, that have been referred through the juvenile justice system. Funding: \$76,489

Apprisen Financial Advocates/ Consumer Credit Counseling Service of South Florida

South Florida Financial Literacy Project: Teaches money management skills to help adults manage their finances more responsibly. Funding: \$42,500

The Arc of South Florida

Guardianship Program: Provides adults with developmental disabilities, who have been determined to be incompetent by a court, with guardianship services. Funding: \$32,338

Learning Enhancement Acquisition Program (LEAP): Serves adults with severe/profound mental retardation and other physical disabilities. Funding: \$23,519

Project Thrive: Provides high quality early educational experiences to children with special needs, ages 6 weeks to five years. Funding: \$100,857

Project Thrive Summer Program:

An eight-week summer camp that functions as a seamless extension of The Arc's accredited early intervention program. Funding: \$32,534

Robert T. Knight Centers:

Assists developmentally disabled adult clients by improving their daily living, communication, mobility, prevocational, nutrition, socialization, and computer skills. Funding: \$23,519

ASPIRA of Florida

After School Program: Focuses on math and reading and activities such as chess, music and art specifically designed to reinforce reading, math and critical thinking. Funding: \$52,020

Belafonte Tacolcy Center

Sports Development: Promotes healthy lifestyles through team and individual sports, recreational activities and nutrition education. Funding: \$25,075

Big Brothers Big Sisters of Greater Miami

Bigs in Schools and Sites (BISS): During weekly visits, mentors and at-risk youth develop supportive friendships that emphasize the importance of learning and pro-social behavior and academic success. Funding: \$85,000

Community Based Mentoring:

Provides struggling youth with crucial guidance and support through quality, safe mentoring friendships that positively impact academic achievement, school

attendance, behavior and social relationships, while reducing risky behaviors. Funding: \$235,450

Reach for Success Program: Serves youth ages 10 to 15 who are waiting to be placed with a mentor with safe, structured after-school and weekend activities focused on skill-building. Funding: \$22,185

School to Work Program:

Provides students at-risk of not graduating with exposure to workplace environments and matches them with mentors to help them stay in school and make a successful transition to the workforce. Funding: \$28,050

Boys & Girls Clubs of Miami

Project Learn: Out-of-school academic program addresses challenges faced by youth and equips them to overcome their obstacles and succeed academically by providing homework help, literacy and recreational activities. Funding: \$93,500

Summer Enrichment Program:

Equips youth to overcome obstacles and succeed both academically and socially through literacy and leisure activities. Funding: \$61,306

Branches

ASSETS Small Business Program: Supports small business owners in their efforts to achieve success and stability. Funding: \$42,500

Care Resource

Reducing Rates of Sexually Transmitted Infections and HIV: Educates youth between the ages of 14 and 18 about HIV and other

Sexually-Transmitted Infections (STI) to reduce rates of infection amongst youth. Funding: \$32,398

Short Term Intervention: Serves populations at high risk for HIV/AIDS via community outreach, testing, and behavior modification workshops. Funding: \$124,917

Catholic Charities Behavioral Services at St. Luke's Center
Residential Treatment: Provides access to residential substance abuse treatment for adult males and females who are indigent/homeless and have a history of chronic substance abuse and co-occurring mental disorders. Funding: \$64,677

Catholic Charities Centro Hispano Católico Child Care Center
Preschool Program: Provides high-quality NAEYC accredited early care and educational experiences for children 3 to 5 years old, including those with special needs. Funding: \$38,755

Catholic Charities Emergency Services
Haitian Family Stabilization: Provides Haitian families with the resources needed to adapt to life

in the United States and provide their family a safe and secure environment. Funding: \$55,014

Strengthening Families Program: Provides high-risk families with a 14-session parenting skills, children's life skills, and family life skills training. Funding: \$55,366

Catholic Charities New Life Family Shelter
Getting Ahead Program: Helps individuals experiencing an interruption of income due to loss of employment or illness to pave a path to financial independence by providing rent, mortgage, utility and food assistance. Funding: \$23,800

Catholic Charities New Life Family Shelter: Serves as a transitional facility for homeless families. Funding: \$41,160

Catholic Charities Sagrada Familia Child Care Center
Preschool Program: Provides socially and economically disadvantaged children ages 3 to 5 years with high-quality early educational experiences. Funding: \$65,068

Catholic Charities Services for the Elderly
Nutrition and Social Support: Helps maintain and improve the physical and emotional health of the elderly by providing nutritional meals, educational workshops, social and recreational activities. Funding: \$63,878

CCDH
Economic Independence for Persons with Disabilities: Advocates, coordinates, and provides supports and services to individuals with disabilities who are experiencing economic emergencies. Funding: \$31,104

Centro Campesino Farmworker Center
Surviving the Foreclosure Epidemic: Provides free foreclosure prevention services and access to tools and resources for low to moderate income homeowners in distress. Funding: \$51,000

YouthPride: Serves students at high risk of academic failure in the Florida City/ Homestead area in 2nd through 8th grades. Funding: \$95,625

Centro Mater Child Care Center
Centro Mater After-School: Offers socially, intellectually, culturally, and developmentally appropriate after school and summer camp activities to children 5-12 years old. Funding: \$32,470

Infant & Toddler Program: Provides high-quality; developmentally appropriate learning experiences to disadvantaged children. Funding: \$47,600

Preschool Program: Provides high-quality; developmentally appropriate learning experiences to disadvantaged children. Funding: \$106,250

CHARLEE of Dade County (through Dec. 31, 2014)
Health Care Management Program: Utilizes medically trained staff to oversee the health care of children in the foster care system. Funding: \$42,500

Independent Living Program: Prepares young people in foster care, ages 13 to 17, for their transition to independence through Life Skills trainings. Funding: \$33,840



"One day during my sophomore year in high school, I was in the advisor's office and I saw this tall woman with braids walk in, and it was Ms. Henley. Ever since, I've been connected to the Urban League. Ms. Henley has been my role model. In high school I wanted to be a better student and succeed because she expected that from all of us. I am so thankful to have her in my life. I don't know where I would be without her believing in me."

– Dillon Williams, assistant vice principal, Miami Central High School

"It's extremely rewarding for me to see students come back into Liberty City especially if they've come through our program. It makes me feel a sense of empowerment to see I've touched a life. I want each student to know they can be another Dillon Williams – it's possible, it's attainable."

– Sharron Henley, vice president of programs, Urban League of Greater Miami

Urban League of Greater Miami is one of 55 United Way impact partners. United Way invests in the Urban League's Achievement Matters program which is helping to improve student achievement levels.

Reunification Services: Works closely with families who have had their children removed from their home to safely reunify with their children. Funding: \$42,500

Children's Home Society of Florida
Healthy Families Miami-Dade: Offers an intensive home-visitation program for at-risk families while the mother is pregnant and immediately postpartum. Funding: \$78,082

Citrus Health Network
Assessment and Emergency Services: Serves severely mentally ill persons in crisis. Funding: \$98,956

Family Refuge for Adolescents in Transition (FRAT House): Provides young adults, 18 to 23 years old, who are exiting the foster care system with transitional housing and other support. Funding: \$35,278

Hialeah. Funding: \$30,600

Dave and Mary Alper Jewish Community Center
Early Childhood Development: Provides an enriching educational experience for children, ages 0 to 5. Funding: \$15,679

Special Needs: Offers summer camp and "no school" holiday programs to children with special needs. Funding: \$20,400

Summer Camp: Provides supervised activities including water safety and swim instruction for children during the summer. Funding: \$27,826

Youth Obesity Program: Provides teens in underserved communities with skills, physical training, nutritional knowledge and behavior modification to help them lead a healthy life and to prevent adult obesity. Funding: \$18,347

Saturdays. Funding: \$28,050

South Florida Child Development Center: Offers an inclusive, high quality child care and educational environment serving children ages 2 months to 5 years both with and without special needs. Funding: \$34,562

Empower U
HIV Care Connection Program: Utilizes strategies that are specifically designed to engage and test individuals at high risk for HIV and link those who test positive to health and support services. Funding: \$62,050

Epilepsy Foundation of Florida
Medical Case Management: Provides a continuum of epilepsy care to minority and indigent clients with seizure disorders or epilepsy. Funding: \$23,800

Psychological Services: Provides cognitive and personality assessment, individual and family counseling, and consultation to individuals with epilepsy and their families. Funding: \$22,883

Family Christian Association of America
Sports Program: Promotes healthy lifestyles by promoting physical activity and good nutrition amongst youth in underserved neighborhoods through after-school programs and sports leagues. Funding: \$57,800

Walking Tall Youth Development: Prepares youth to meet the challenges of adolescence and adulthood through a structured series of activities and experiences that help them obtain social, emotional, ethical, physical, and cognitive competencies. Funding: \$38,250

Family Resource Center of South Florida
Parenting Education: Utilizes an evidence-based intervention proven to lower the reoccurrence rate of child abuse and neglect. Funding: \$44,506

Florida Heart Research Institute
Living for Health: Screens the underserved adults of South Miami-Dade County to identify those at risk for heart disease, stroke, and diabetes and connects them to necessary treatment and assists them in making healthy lifestyle changes to reduce their risk. Funding: \$17,000

Foster Care Review

Foster Care Citizen Review: Utilizes trained volunteers to monitor the safety, well-being, and permanency of children in the child welfare system in Miami-Dade. Funding: \$55,250

Girl Scout Council of Tropical Florida
Cooperative Learning & Experiential Groups: Prepares young girls and teens to be responsible citizens by organizing over 650 troops, led by trained, screened adult volunteers and advisors, in locations across Miami. Funding: \$201,086

Decisions for Your Life: Offers comprehensive teen pregnancy prevention programming for pre-adolescent and adolescent girls in grades K-12. Funding: \$59,188

Daily Academic After-School Program: Encourages academic interests and increases social competencies amongst the children served. Funding: \$68,000

Goodwill Industries of South Florida
Vocational Rehabilitation: Employs people with disabilities with a skill level appropriate job, maximizing their earnings and benefits. Funding: \$370,600

Haitian Neighborhood Center, Sant La
Employment Services: Works with the Haitian community to improve their employment and financial stability. Funding: \$42,500

Hearing & Speech Center of Florida
Health Screening: Provides early childhood speech, language, hearing, and vision interventions. Funding: \$65,068

Hear Again: Provides audiological evaluations and rehabilitative services, including the selection and fitting of hearing aids/accessories to individuals 55 years and older. Funding: \$25,500

Speech-Language and Occupational Therapy: Identifies and serves the communicatively impaired of all ages and socio-economic backgrounds. Funding: \$78,317

Institute for Child and Family Health
Functional Family Therapy: Works with families with adolescents involved in the criminal justice



Coconut Grove Cares
Barnyard After-School and Summer Program: Provides homework assistance, computer labs, and educational skill building activities to elementary aged children in West Coconut Grove. Funding: \$68,000

Community Smiles
Creating Smiles: Provides oral health screenings, cleanings, and treatment of any cavities and fluoride/sealant applications to elementary school children in Overtown. Funding: \$22,100

CNC
Economic Independence Program: Provides financial literacy training and case management to low/moderate income Hispanic residents in Little Havana and

Douglas Gardens Community Mental Health Center
Outpatient Domestic Violence: Works with victims of domestic violence to help them establish a self-supporting, independent lifestyle which is safe, secure and free from abuse. Funding: \$54,136

Easter Seals South Florida
Respite Program for Caregivers: Assists caregivers caring for an older adult family member by assigning volunteers to supervise and provide companionship and assistance to elders in their home. Funding: \$25,500

Respite Services Saturday Facility: Encourages and strengthens family caregiver efforts and mitigates caregiver's strain by offering on-site respite to caregivers of frail seniors or people with dementia on



Participants at Southwest Social Services enjoy painting among other activities

system, or at risk for such involvement to end or prevent such behavior. Funding: \$51,741

Outpatient Mental Health Services for Children: Provides comprehensive mental health services for children with serious emotional disturbances, children incompetent to proceed to juvenile justice, and children in violent homes, including victims or witnesses of domestic and community violence who lack insurance. Funding: \$161,691

Zero - Five Population, Prevention and Treatment: Offers prevention and treatment for children, ages 0 to 5, with emotional/attachment/behavioral difficulties and their parents. Funding: \$66,112

Jewish Community Services of South Florida

Community Based Wellness Program for Seniors: Provides older adults, ages 60 years and over, with access to information, recreation, socialization, education, planned wellness, exercise and health support designed to help them maintain an independent lifestyle. Funding: \$25,494

Family Counseling: Promotes the quality of life and the maximum achievement of the potential of a family by providing individual, couples and family therapy. Funding: \$184,187

Mental Health Services: Provides intensive individual and group therapy to individuals with a range of mental health issues. Funding: \$133,470

Older Adult Case Management

Program: Provides home visits, assessments, education, referrals and case coordination to the elderly living in isolation to enhance their well-being and independence. Funding: \$40,000

Senior Meals on Wheels Program: Provides older adults with either a meal delivered daily or a package of frozen meals delivered once a week. Funding: \$64,995

Sexual Minority Youth: Serves gay, lesbian, bisexual, transgender and questioning youth (GLBTQ), to reduce risk factors of cognitive, social and emotional isolation and address the unique issues faced by this population. Funding: \$148,662

Shalom Bayit Domestic Violence Prevention Program: Provides information, support, care and guidance for survivors of domestic abuse. Funding: \$51,850

Little Havana Activities and Nutrition Centers of Dade County

Elderly Meals Program: Provides congregate and home-delivered meals for adults aged 60 years and over. Funding: \$217,798

Miami Bridge Youth & Family Services

First Stop for Families: An early intervention program for families of adolescents experiencing crisis precipitated by their inability to adequately respond to high-risk behaviors and to promote the long-term benefit of ensuring family unit integrity. Funding: \$47,061

Residential Emergency Youth Shelters: Provides a safe haven and emergency shelter services for high-risk youth. Funding: \$129,038

Michael-Ann Russell Jewish Community Center

Early Childhood Development: Serves children ages 0 to 5 years in the North Miami Beach area. Funding: \$15,725

Kid Konnection: Provides tutoring and homework assistance to children 6 to 18 years of age during the summer and non-school hours. Funding: \$31,448

Senior Wellness - Quality of Life: Provides seniors, ages 60 and above, living in the North Miami area with a wide variety of fitness classes, daily educational courses, intergenerational events, social and cultural activities, nutrition advice, and transportation services. Funding: \$17,850

Special Needs Program: Offers appropriate enrichment programming for children with special needs, ages 6 to 18, residing in North Miami. Funding: \$22,950

Open Door Health Center

Elder Program: Utilizes the Enhanced Fitness program to maximize the social, cognitive and physical well-being of older adults. Funding: \$25,500

Health Care Access Program: Increases access to health care for the poor and uninsured in Deep South Miami-Dade. Funding: \$21,250

Prescription for Health Diabetes Program: Provides outreach and diabetes education and screening to low income, uninsured patients. Funding: \$38,250

Overtown Youth Center

Youth Program: Provides in-school, after-school, and summer services focused on achievements in

attendance, grades, behavior, academic skills, test scores, character building and motivation to learn. Funding: \$63,750

Redlands Christian Migrant Association

Early Childhood Development: Provides high quality early care and education to children, ages 0 to 5 years, from migrant and other low-income rural communities. Funding: \$168,010

Richmond Perrine Optimist Club Naranja Youth Enterprises South

(YES): Provides youth in the Naranja community with self-esteem counseling, tutoring to address academic problems, school visits to monitor school progress, home visits to monitor the progress of youth at home, and job readiness training to expose youth to the world of work. Funding: \$34,000

Summer Youth Employment

Program: Provides disadvantaged youth who reside in high risk neighborhoods with paid work experience during the summer months. Funding: \$54,094

Salvation Army Miami Area Command

Family Services: Focuses on homeless prevention by providing individuals with rent, utilities, and food assistance. Funding: \$195,990

Here's Hope: Provides a safe haven for homeless men, women and families infected or affected by HIV/AIDS while they work toward their primary goal of stabilizing their physical and mental health. Funding: \$19,138



Northern Trust employees volunteer at Lotus House



Gladys Montes and Sue Miller welcome Chelsea Clinton at the United Way Center for Excellence in Early Education

Men's Lodge: Provides a safe haven for homeless men who need temporary shelter while they work toward stabilizing their lives. Funding: \$122,298

Southwest Social Services Program

Enhanced Nutrition and Wellness: Provides congregate meals, home-delivered meals, transportation and supportive services including nutrition education, recreation and health support to low-income elderly living in southwest Miami-Dade. Funding: \$54,567

Switchboard of Miami

With over 13 specialty helplines, Switchboard offers counseling, crisis intervention, suicide prevention, and information and referral services to every caller, chatter or texter. Free, confidential, and open 24/7 every day, Switchboard's Contact Center services are offered in English, Spanish and Creole and other languages are available as well. With over 5,000 entries, they maintain the most comprehensive database of social services for the county. Switchboard answers nearly 180,000 calls a year and makes over 170,000 referrals to help individuals get connected to local organizations. Funding: \$108,185

Behavioral Health Services: Helps individuals and families explore and resolve sources of conflict in their lives and restore or improve their level of functioning, through family therapy and individual therapy for adults and children. Funding: \$117,594

Children's Case Management: Provides quality case management

services and counseling to children and their families helping them to remain together. Funding: \$103,961

Girls Empowerment Initiative: Assists girls between the ages of 12 to 14 who are remanded to Girl Power by the Department of Juvenile Justice because of criminal arrests with coping strategies, conflict resolution skills, anger management, and mentoring. Funding: \$59,254

GLBTQ Youth: Aims to reduce the negative effects that cumulative risk factors can have on sexual minority youth by utilizing strengths-based counseling and care coordination services. Funding: \$42,500

Infant and Early Childhood Program: Promotes healthy relationships and secure attachments in families to reduce and prevent emotional and physical maltreatment of children. Funding: \$55,250

The Journey Institute: Empowers survivors of sexual abuse to heal and grow toward fuller and more satisfying lives by providing neighborhood based treatment for survivors and their families. Funding: \$95,643

United HomeCare Services Caregiver Counseling, Education and Support Program: Provides individual in-home counseling that targets high-risk caregivers and those caregivers with frail elderly currently on the waiting list for homecare services. Funding: \$57,375

Community-Based Home Care Services for Disabled Adults: Serves disabled adults who are unable to meet their own basic

needs due to significant debilitating injuries and health conditions. Funding: \$108,775

Community-Based Home Care Services for Frail Elderly: Serves poor, frail older adults, ages 60 and above, with significant chronic conditions who are at high risk for nursing home placement. Funding: \$416,900

Urban League of Greater Miami Achievement Matters: Improves student achievement levels, test taking skills, and strengthens the social skills of Black American and other youth of color, in the Miami Dade County Public School system. Funding: \$157,250

YMCA of Greater Miami

After-School Care: Provides literacy enhancement, physical fitness, social skills building, and family involvement activities in public housing sites, schools, neighborhood centers, and YMCAs. Funding: \$72,250

Early Childhood Development: Provides children, ages 0 to 5, with high-quality early care and education in Little Haiti, Liberty City/Model City and Homestead. Funding: \$74,401

School Recess: Provides youth with opportunities for peer interaction, providing positive reinforcement, increasing interest level and self-esteem and making activities meaningful through recreation, arts and crafts, swimming, field trips and other group activities during school holidays and the summer. Funding: \$51,000

Youth Co-Op

Academic Success Program: Provides FCAT tutoring and

skill building for students.

Funding: \$51,444

Early Self Sufficiency Program: Helps refugees, asylees, and new arrivals to the U.S. with educational and employment opportunities. Funding: \$87,365

Youth Crime Prevention: Teaches positive decision making skills to promising youth with risk factors linked to criminal behavior. Funding: \$29,790

YWCA of Greater Miami

Early Childhood Development: Provides high-quality early care and education to children ages 0 to 5 years from multicultural and socioeconomically diverse communities. Funding: \$144,500

Economic Empowerment Program: Provides financial education and other money management skills to help individuals and families improve their financial stability. Funding: \$47,600

Family Wellness: Provides under and uninsured women in Miami-Dade County with breast and cervical cancer educational activities and referrals with a specific emphasis on reaching women from the African American, Haitian, Caribbean, and Hispanic communities. Funding: \$56,950

Youth Program: Helps youth develop vital skills and enhance their personal character through positive social interactions, anger management, conflict resolution, self-esteem enhancement, basic life skills preparation, community and multi-cultural projects, and positive family activities. Funding: \$18,530



United Way of Florida President Ted Granger leads a legislative briefing in advance of the spring state legislative session

COMMUNITY PROGRAM PARTNERS

United Way is proud to partner with a broad range of community organizations that share our vision for a stronger community and embody the spirit of collaboration. Many are listed below. Together, we can accomplish much more than individually.

AARP	Financial Planning Association
ABC Grow	Florida Department of Children and Families
ACCION USA	Florida Department of Health in Miami-Dade
Allegany Franciscan Ministries	Florida International University
Alliance for Aging	Florida KidCare Coalition of Miami-Dade County
Alzheimer's Association	Florida Partnership for Children
Americans for Immigrant Justice	Florida State University
Barry University	Fundación Cisneros
Borinquen Medical Centers of Miami-Dade	Greater Miami Chamber of Commerce
The Beacon Council	Habitat for Humanity
Career Source South Florida	The Hawn Foundation
Catalyst Miami	Health Council of South Florida
Children in Motion	Health Foundation of South Florida
Children's Health & Educational Management	Healthy Start Coalition
City of Miami	Help Me Grow
Colgate Bright Smiles	Independent Living Systems
The Children's Movement of Florida	Injury Free Coalition for Kids of Miami
The Children's Trust	Jackson Health System
Citrus Health Network	Johnson & Wales University
Cognosante	The Joy of Learning
ConnectFamilies	L'Atelier School
Community Based Care Alliance	Legal Services of Greater Miami
Consolidated Credit Counseling Services	Ling Financial
Consortium for a Healthier Miami Dade	Mayor's Initiative on Aging
The Early Childhood Initiative Foundation	Miami Art Museum
Early Learning Coalition of Miami-Dade/Monroe	Miami Children's Hospital
Educare Learning Network	MDC Homeless Trust
Fairchild Tropical Botanic Garden	Miami Dade College
FamilyWize	The Miami Foundation, Inc.
Family Central, Inc.	Miami-Dade County
Fatherhood Task Force of South Florida	Miami-Dade County Public Schools
Feeding South Florida	Mid-continent Research for Education and Learning



Jackson Health's Carlos Migoya, Don Steigman, and Matt Pinzur encourage giving



Winning golfers at the Labor Lives United Golf tournament

Neighborhood Housing Services of South Florida	Tiny Ninjas
North Miami Foundation	United Way of Broward County
Nova Southeastern University	United Way of Florida
Ounce of Prevention Fund	United Way Worldwide
Partners for Self-Employment	University of Miami
ReServe Miami	Urban Health Partnerships
SAMH Planning Council	Urban Strategies
Seniority Matters	Walgreens
Short Chef	War on Poverty
Southeastern Community Mental Health Center	WorkSquare
	Zero to Three

CORPORATE AND EMPLOYEE CAMPAIGN PARTNERS

(listed by levels of giving)

**TOTAL GIVING OF
\$2 MILLION OR MORE**

Publix Super Markets, Inc.

**TOTAL GIVING OF
\$1 MILLION OR MORE**

Baptist Health South Florida

Lennar Corporation

Miami-Dade County

• AFSCME Local 199

• AFSCME Local 3292

• AFSCME Local 121

• AFSCME Local 1542

• GSAF/OPEIU Local 100

• MDC International Association
of Fire Fighters Local 1403

• Police Benevolent Association

• TWU Local 291

Miami-Dade County Public Schools

• AFSCME Local 1184

• Dade County Public School
Maintenance Employees
Committee• Dade County School
Administrators Association
Local 77• Dade Association of
School Administrators• Fraternal Order of Police
Lodge 133

• Teamsters 769

• United Teachers of Dade
Local 1974

University of Miami

TOTAL GIVING BETWEEN**\$500,000 AND \$999,999**

Florida Power & Light Company

• International Brotherhood of
Electrical Workers Local 359

Royal Caribbean/Celebrity Cruises

Ryder System, Inc.

UPS

• Americas Region

• Cartage

• Florida District

• Freight

• Teamsters Local 769

Wells Fargo

TOTAL GIVING BETWEEN**\$250,000 AND \$499,999**

Akerman LLP

American Airlines

• Allied Pilots Association

• Association of Flight
Attendants Council 33• Association of Flight
Attendants Council 59

• TWU Local 568

• TWU Local 571

• TWU Local 591

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• CWA Local 3121

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• Committee of Interns
and Residents

• GSAF/OPEIU Local 100

• SEIU Florida Healthcare
Union 1199

• SEIU Local 1991

Morrison, Brown, Argiz & Farra, LLC

The Northern Trust Company

Ocean Bank

Perry Ellis International

WSVN-TV Channel 7

TOTAL GIVING BETWEEN**\$100,000 AND \$249,999**

Berkowitz Pollack Brant Advisors

and Accountants

Carnival Cruise Lines

City National Bank of Florida

Enterprise Rent-A-Car

FedEx Express Latin America &

Caribbean

• Ground

• Ramp

• South Florida District

Florida Blue

Florida International University

• AFSCME Local 3346

• FIU Faculty Senate

• SEIU Local 11

• United Faculty of Florida

• USPS Senate

Holland & Knight LLP

Interval International, Inc.

JPMorgan Chase

LNR Property LLC

Macy's

MasTec, Inc.

MCM

Miami Dade College

Miami Herald Media Company

Nordstrom

Noven Pharmaceuticals, Inc.

SunTrust Bank

United Way of Miami-Dade

TOTAL GIVING BETWEEN**\$25,000 AND \$99,999**

AvMed Health Plans

AXA Advisors, LLC

BankUnited

Branch Banking and Trust Company

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C & S Wholesalers

Caterpillar, Inc. - Logistics Division

Cisneros Group

Citibank, N.A.

Citrus Health Network, Inc.

City of Miami

• AFSCME Local 871

• AFSCME Local 1907

• Miami Firefighters Local 1587

• Miami Fraternal Order of
Police Lodge 20

City of Miami Beach

• AFSCME Local 1554

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Podhurst Orseck, PA

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TOTAL GIVING BETWEEN**\$10,000 AND \$24,999**

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American Girl

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Archdiocese of Miami

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• AFSCME 161

• Fraternal Order of Police Hialeah

• Hialeah Firefighters Local 1102

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South Florida

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Pacific National Bank

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South Florida

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United Health Group

United HomeCare Services, Inc.

Univision Radio

Urban League of Greater Miami, Inc.

Verdeja & De Armas LLP

Youth Co-op, Inc.

ONE MILLION AND COUNTING

BAPTIST HEALTH SOUTH FLORIDA

Look around United Way and serving on just about any volunteer committee is a leader from Baptist Health. It's that kind of involvement that has made Baptist one of the top United Way campaigns. As employee campaign managers, Linda Knudsen and Karen Vassell rallied Baptist to a fourth year \$1 million-plus giving, thanks to the generous support of employees at every level within the organization. And, with seven tables at this year's Women's Leadership Breakfast, Baptist has one of the largest contingents of United Way Women Leaders.

LENNAR

Lennar used its 60th anniversary as a source of inspiration for its campaign. More than 600 employees gathered for a 1950s-theme campaign kickoff with the slogan, "the power of caring is electrifying." Under the leadership of employee campaign managers Ela Alayon and Neyda Nieves, giving more than doubled.

MIAMI-DADE COUNTY

In his first year as employee campaign manager Deputy Mayor Russell Benford exceeded the million dollar fundraising mark at Miami-Dade County. With a wide range of year-round, volunteer-driven activities such as a soccer tournament, drawings, bake sales, fish fries, Caribbean lunches, impact partner agency tours and a strong partnership with labor, the County engages a broad cross-section of employees in both giving and serving.

MIAMI-DADE COUNTY PUBLIC SCHOOLS

For 40 years, Miami-Dade County Public Schools and United Way have been partners in building community. Led by employee campaign manager Diana Venturini, the generosity and leadership among students and employees is a national model. With more than 740 employees giving a day's pay, 65 employees giving \$500,

80 employees giving \$1,000 or more as members of the Superintendent's Leadership Circle, a \$536,000 student campaign and strong support from labor, it is no wonder that M-DCPS continues to be the #1 United Way public school system campaign in the nation.

PUBLIX SUPER MARKETS

Publix Super Market associates and managers are the Energizer bunnies of philanthropy . . . they keep giving, and giving and giving. With John Goff and Lisa Perez leading the campaign effort, contributions among the more than 10,000 Publix associates exceeded \$2 million for the second consecutive year – making it the most generous employee campaign in Miami-Dade.

UNIVERSITY OF MIAMI

By focusing on one of the most basic fundraising principles – make it fun – employee campaign managers Larry Marbert and Steve F. Falcone, M.D., scored a victory at the "U". Students, faculty and the administration came together to raise money for United Way through raffles, popcorn sales, food tasting events, jeans days, student activities, including a flick football tournament against FSU and an end of campaign reception at President Shalala's home.



Employees of Lennar at their campaign kickoff



Publix employees celebrate their successful campaign



Miami-Dade County Public Schools' Superintendent Alberto Carvalho addresses students at the M-DCPS Awards Breakfast

THE FUTURE

“The special thing about this group is that there is no pretense – being a Young Leader is not about passing out business cards and involvement is not about self-promotion. We pride ourselves in seeking out not only the rising stars in the community, but also the people who are in it not for themselves. We are the young professionals that want to make Miami a better place to live and lay roots. When you put these like-minded people in the same room, the result is a lot of very deep friendships coupled with enormous community impact.”

– Matthew Grosack, co-chair, United Way Young Leaders

“I have always believed in giving back, helping the less fortunate and been compelled to get involved in an organization where I can make a difference. As I learned about United Way’s mission to promote early childhood education, financial stability and a healthy living, I felt I found my match with an organization that aligned itself with my values.”

– Silvia M. Larrieu, co-chair, United Way Young Leaders

United Way Young Leaders are a dynamic group of young professionals committed to making our community the best it can be. The group is comprised of more than 860 members, ages 40 and under, who each give at the leadership level of \$1,000 or more annually. They depict the mosaic of our community — across professional disciplines, economic situations, and ethnicities.





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Miami Herald Publisher Alex Villoch with June Morris and Nancy Ancrum at a Women's Leadership Let's do Lunch focused on women in the media

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Cristina Pereyra
JAMS

Eugene M. Schaefer
Bank of America Merrill Lynch

Yoly Schaefer

Richard Schatz
*Stearns Weaver Miller Weissler
Alhadeff & Sitterson, PA*

Monica Schatz

Rachel Seifer

David Seifer
*Stearns Weaver Miller Weissler
Alhadeff & Sitterson, PA*

Shannon Signorello*

Vincent Signorello*
Florida East Coast Industries

John Sumberg
Bilzin Sumberg

Jo Sumberg

Delsa Vasquez

Jesus Vasquez
Facchina Construction

VERITAGEMIAMI

Ana Barcelo
The Allen Morris Company

W. Ian Beglau
InterContinental Hotels & Resorts

Matthew A. Bittel
Flagler Real Estate Services

Michael Bittel
*Sunset Corners Fine Wine &
Spirits*

Gaudencio Castro
The Related Group

Claude Delorme
Miami Marlins

Eddie Dominguez
City National Bank of Florida

Richard D. Fain
Royal Caribbean Cruises, Ltd.

Lyn Farmer
Lyn Farmer Communications, LLC

Miguel G. Farra
Morrison, Brown, Argiz & Farra, LLC

Jordan Fickess
Johnson & Wales University

Jorge Gonzalez
City National Bank of Florida

Melinda Gonzalez

Jeff Gordon
Cresa

Mike Jones
Royal Caribbean Cruises, Ltd.

PJ Loyello
Miami Marlins

Alfredo Mesa
Miami Marlins

W. Allen Morris*
The Allen Morris Company

June Morris*
Profile Communications, LLC

Spencer Morris
The Related Group

Rush Norton
Merrill Lynch Bank & Trust Co. Ltd.

Les Pantin
Port of Miami

Rachel Pinzur
Pinzur Communications

Dondra Ritzenthaler
Royal Caribbean Cruises, Ltd.

David Samson
Miami Marlins

Lina Santiago
American Airlines

J. Dustin Symes
City National Bank of Florida

William D. Talbert III
*Greater Miami Convention
& Visitors Bureau*

Evelyn Torres
Deloitte LLP

Mark Trowbridge
*Coral Gables Chamber
of Commerce*

Alexandra Villoch
Miami Herald Media Company

VERITAGEMIAMI TRUSTEES

Jayne and Leonard L. Abess

Linda and Michael Bittel

Colleen and Richard D. Fain

Nelly and Miguel Farra

Constance and
Michael B. Fernández

Melinda and Jorge Gonzalez

Philip Levine

Lisa and Victor Mendelson

Carlos Migoya

Jeffrey Miller

Ana and Cecil Milton

June and W. Allen Morris

Susan and Bob Norton

Armando J. Olivera

Nestor Plana

Oscar Suarez

Richard Yulman

Judy Zeder

*denotes chair/co-chair

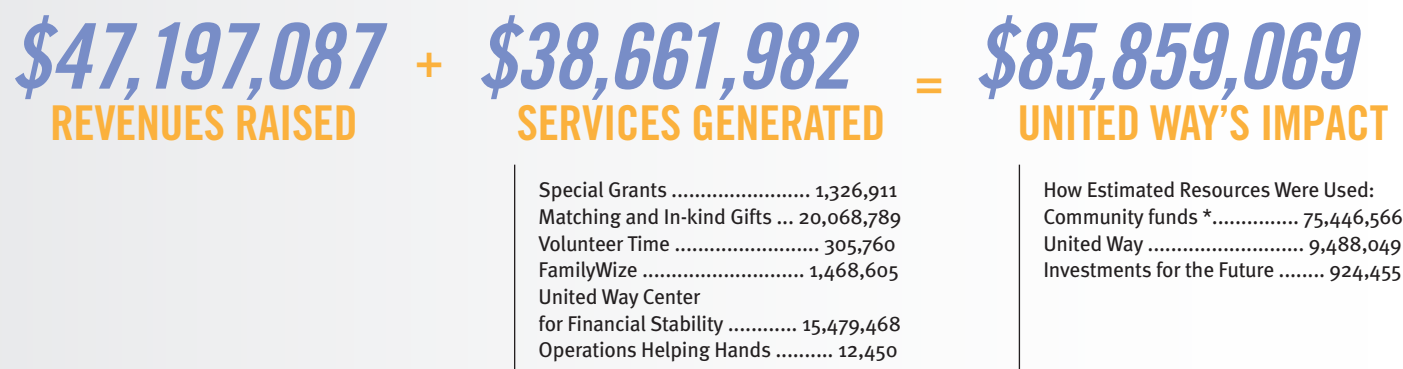


At VeritageMiami Interactive Dinner: Alicia Cervera Lamadrid, Nelly Farra, Alberto Lamadrid, and Mike Farra

We take our role as stewards of contributor dollars very seriously. There is nothing more important than the trust our contributors place in us. We have institutionalized strict governance practices which include volunteer oversight at every level to ensure that highest standards of operational efficiency and effectiveness. As a result, every \$1 invested in the Community Plan turns into \$2.30 worth of help to our neighbors. They include:

- A local board of directors comprised of business leaders from major corporations, organizations and philanthropists is responsible for the overall governance and strategic direction of the organization.
- A volunteer-led process guides the investment of Community Plan dollars into a strategic portfolio of local programs, services, initiatives that are monitored closely and held accountable to deliver key outcomes in education, financial stability and health.
- Reporting and compliance requirements for each United Way-funded program includes an annual unqualified opinion by independent auditors; adherence to all federal, state and local laws; maintenance of appropriate governance, financial and service records; written conflict of interest, non-discrimination, equal employment and continuity of operations plans, among other criteria.
- Our staff conducts a yearly program evaluation of funded programs and provide training and on-going technical assistance.
- Our audit committee, consisting of accountants and other technical volunteers, conducts an in-depth annual review of agency financial statements.
- Three independent volunteer groups — the finance and administration committee, the executive committee, and the board — conduct a monthly review of our financial statements and an annual review of our audited financial statements and the Internal Revenue Service Form 990.
- An investments committee meets regularly to review financial market performance and to make asset allocation decisions, with the goal of preserving and growing the value of our general and endowment fund assets to maximize the current and future benefit to the community.
- A gift acceptance committee advises United Way of Miami-Dade staff regarding complex or innovative gifts.
- An executive compensation committee reviews and recommends CEO and other executive compensation and benefits.

SOURCES OF REVENUES, SERVICES AND OTHER IMPACT TO THE COMMUNITY:



Impact Beyond the Numbers (best estimates) \$ 1,831,579
 United Way serves as a fiscal sponsor to The MAVEN project, an initiative to establish a national, medical alumni volunteer expert network aggregated from participating U.S. medical schools to augment resources at community health clinics, Federally Qualified Health Centers (FQHC), free clinics and other Safety Net Clinics (collectively "Safety Net Clinics") to address the unmet needs of underserved and vulnerable populations..... 390,170
 Fisher Island Philanthropic Fund 1,441,409

United Way turns
EVERY \$1 in unrestricted public support and revenues raised
INTO \$2.30 in direct community impact

*Includes allocations and grants to agencies and services as well as distribution of government money, matching gifts, value of services provided by volunteers (per The Independent Sector, valued at \$23.07 per hour), and gifts in-kind. The IRS Form 990 and the audited financial statements for fiscal year ended June 30, 2014 are available at unitedwaymiami.org or upon request.

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As of June 30, 2014

ASSETS

Cash and cash equivalents	\$ 14,172,433
Receivables	23,452,198
Investments	38,825,755
Other assets	362,575
Land, property and equipment, net	28,281,654
Total Assets	105,094,615

LIABILITIES AND NET ASSETS

Accounts and other payables	\$2,587,775
Agency allocations payable	37,310,197
Notes payable	14,490,226
Total Liabilities	54,388,198
Unrestricted	40,574,070
Temporary Restricted	2,021,347
Permanently Restricted	8,111,000
Total Net Assets	50,706,417
Total Liabilities and Net Assets	105,094,615

STATEMENT OF ACTIVITIES

June 30, 2014

PUBLIC SUPPORT AND OTHER INCOME

Gross annual campaign	34,678,877
Special Contribution	1,293,498
Provision for uncollectible pledges	(1,342,000)
Annual campaign, net	34,630,375
Grants	2,626,264
Special events	1,392,520
Other support	1,505,054
Total Public Support	40,154,213
Investment income and gains	5,397,979
Other income	1,644,895
Total Public Support and Other Income	47,197,087

EXPENSES

Program expenses by volunteers	15,834,094
Program expenses directed by donors	17,537,846
Total Program Services	33,371,940
Fundraising expenses	2,228,990
Management and general	6,577,888
Other non-operating expenses	63,060
Total Expenses	42,241,878
Change in Net Assets	4,955,209

For audited report and IRS Form 990, visit www.unitedwaymiami.org

MAKING HISTORY

1924

Miami Community Chest, the precursor to United Way of Miami-Dade, holds its first campaign. The three-day drive raises \$136,095 to support 12 local agencies.

1930

William J. Matheson bequeaths \$40,000 the Miami Community Chest, the organization's first major gift.

1933

Chest struggles to stay afloat in the midst of Great Depression and ultimately suspends its fundraising campaign, but vows to keep office open to help guide welfare agencies.

1939

Community Chest of Dade County is reorganized and incorporated. The campaign raises \$233,000 to support 23 local agencies.

1942

Annual Chest drive combined with the War Chest to support local organizations and national agencies supporting World War II.

1951

Chest introduces a new way of giving – the Fair Share Plan allows employees to contribute a certain portion of their earnings through a payroll deduction system.

1953

Campaign exceeds the \$1 million mark for the first time.

1957

The Community Chest of Dade becomes the United Fund of Dade County.

1960

United Fund president and former senator Harry Cain ushers in new era of accountability with greater oversight and stricter regulations following reporting errors by staff during two previous campaigns. United Fund joins with city leaders to form “Cuban Refugee Committee” to help feed, clothe and employ thousands of refugee's fleeing Fidel Castro's regime.

1971

United Fund creates a comprehensive plan to coordinate and evaluate public anti-drug programs in Dade County.

1972

United Fund becomes United Way of Miami-Dade.



1986

United Way creates a “Response Pool” to provide solutions to emerging community problems around teen suicide, gang violence, foster care, AIDS and Alzheimer’s.



1992

United Way plays a key leadership role in rebuilding the community in the aftermath of Hurricane Andrew.

1995

United Way adopts new mission: “Building community by helping people care for one another.”



1996

In response to changing U.S. immigration policies, United Way creates GRASP to assist Cuban and Haitian immigrants begin a successful start in the community.

2001

In response to the 9/11 attacks, United Way creates the Miami Recovery Fund to help families affected by the tragedy.

2007

United Way opens the United Way Center for Excellence in Early Education, a national best practices early education teaching and learning center, dedicated to elevating the quality of early care and education in Miami-Dade and beyond.



2009

In response to the struggling economy, United Way opens the United Way Center for Financial Stability.

2010

In response to the devastating earthquake in Haiti, United Way generates more than \$2 million in donations.



2013

United Way launches its Second Century Initiative to enhance its ability to meet the complex and growing demands of our community. Four key focuses include building a significant endowment; leveraging all assets to achieve greater outcomes in education, financial stability and health; deepening engagement with volunteers, donors, staff, community partners; and elevating marketing.



2014

United Way celebrates its 90th birthday.

2015

United Way receives a 5-year, \$22.5 million Early Head Start Child Care Partnership grant from the U. S. Department of Health and Human Services to raise the quality of early care and education in some of Miami-Dade’s most disadvantaged neighborhoods.



"I had a chance to work for United Way when I was in college. I conducted solicitations at the sanitation department at 4 in the morning and there I realized the importance of United Way and the ability it has to make a difference in our community. I'm so excited that I've been able to be involved with United Way since then, around 40 years now, and now it gives me even greater joy to see my children involved."

— Steve Brodie, United Way board member and chair of engagement

Community service is a way of life for the Brodies. In addition to United Way, Steve and Shelly have served the community in a number of volunteer leadership roles and now their son Michael and daughter-in-law Rooney are following their examples. They've joined their parents as Tocqueville members, are active Young Leaders and are preparing the next generation for service as well.



"I know firsthand the impact our partnership has made on our labor community. It is because of United Way that our members are able to plan more efficiently for the summer when they are not receiving a paycheck by utilizing the financial counseling services. We view United Way as an extended hand, willing to reach out and help do its part and beyond to keep the community standing together."

— Frederick Ingram, president, United Teachers of Dade

Ingram heads the fourth largest union of educators in the country. Throughout our history, United Way has enjoyed a long partnership with organized labor that has benefited both its members and the community at large.



3250 SOUTHWEST THIRD AVENUE, MIAMI, FL 33129
UNITEDWAYMIAMI.ORG

